

JERICO FIESTAS-FLORES

Department of Resource Economics and Environmental Sociology

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University of Alberta

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Citizenship: Peruvian

EDUCATION

PhD. candidate in Agricultural and Resources Economics 2019 - Present

University of Alberta, Canada

Supervisor: Wiktor Adamowicz

Thesis: Essays on the Economics of Reclamation

MSc. in Ecological Economics 2014 - 2016

Universitat Autònoma de Barcelona, Spain

Bs. in Economics 2007 - 2012

Universidad del Pacífico, Peru

JOB MARKET PAPER

Fiestas-Flores, J. (2024). What would others do? Revisiting inferred valuation to mitigate social desirability bias in stated preferences

WORKING PAPERS

Fiestas-Flores, J. and V. Adamowicz. Exploring the validity of willingness to accept for public goods: An evaluation of follow-up certainty statements in a lab-controlled experiment. (Working Paper)

Fiestas-Flores, J., M. Higa and J. Montoya. When nobody is watching: The importance of monitoring activities in the Amazon rainforest (Working Paper)

Fiestas-Flores, J., G. Hauer, V. Adamowicz, M. Gamal El-Din, M. A. Naeth and P. Chelme-Ayala. A Dynamic Economic Analysis of Oil Sands Process Water (OSPW) treatment alternatives in Alberta (Working Paper)

Fiestas-Flores, J. Are there other winners? The effects of economic growth on non-human animals (Working Paper)

SELECTED PUBLICATIONS

Riegel, V., S. Avila and J. Fiestas-Flores. (2020). Challenges and ideas of representations of the Anthropocene in Latin American and Caribbean media. In Sklair, L. (Ed.). *Anthropocene in Global Media Neutralizing the Risk*. New York: Routledge: 83 – 96.

Fiestas-Flores, J. and A. Pyhälä (2018). Dietary Motivations and Challenges among Animal Rights Advocates in Spain. *Society and Animals* 26 (4): 402-425

Ortega, T.; M. Mastrangelo, D. Villaroel, A. Piaz, M. Vallejos, J. Saenz, J. F. Gallego, M. Franquesa, L. Calzada, N. Espinosa, J. Fiestas-Flores et al. (2015). Transdisciplinary studies in socio-ecosystems: Theoretical considerations and its application in Latin American contexts. *Investigación Ambiental* 2: 123-136.

Barrantes, R. and J. Fiestas (2013). The Road to a Green Economy: Infrastructure for Ecotourism in Natural Protected Areas. *Revista Apuntes* 42: 77 – 102.

Fiestas-Flores, J. (2015). The situation of the communities with vicunas in Peru: and approximation from a district analysis. In SEPIA. *IV National Agricultural Census: Research, experiences and learnt lessons*. Lima: SEPIA: 131 – 158

Barrantes, B.; J. Fiestas and A. Hopkins (2014). Infrastructure Development in energy and transport in the rainforest. En Barrantes, R. y Glave, M. (Ed.). Peruvian Amazon and Economic Development. Lima: GRADE and IEP: 82 – 115.

TEACHING EXPERIENCE

University of Alberta - Teacher assistant 09/2019 - On going

Courses: Strategic Management in Food and Resource Businesses, Environmental and Resource Economics; Linear Models to Food, Resources and the Environment, History and Fundamentals of Environmental Protection and Conservation, Economic Valuation of Ecosystem Services.

Universidad Antonio Ruiz de Montoya - Part-time Professor 07/2017 - 12/2018

Courses: Econometrics II, Microeconomics II

Universidad del Pacifico - Teacher assistant 03/2011 - 08/2014

Courses: Introduction to Microeconomics, Microeconomics I and II

CONFERENCE PRESENTATIONS

- Canadian Agricultural Economics Association (CAES), July 2023
- Canadian Resource and Environmental Economics Early Scholar Workshop, June 2023
- Association of Environmental and Resource Economists (AERE) Conference, June 2022
- Alberta Chapter of the Canadian Land Reclamation Association (CLRA), May 2022
- Environmental Studies Association of Canada Conference (ESAC), June 2021
- The Canadian Society for Ecological Economics Biennial Conference (CSEE), May 2021
- Sloan/Berkeley Environmental and Energy Economics Summer School, June 2020

HONORS AND AWARDS

ProVeg EVA Award, 2023
Fueling Advocates Initiative (FAI) Grant, 2023
FES Graduate Student and Postdoctoral Fellow Opportunity Award, 2023
VegFund Grant Awards, 2022
ProVeg EVA Award, 2022
Support for the Advancement of Scholarship, 2022
University of Alberta GSA Academic Travel Grant, 2022
Travis W. Manning Book Prize, 2020
ProVeg EVA Awards, 2020
VegFund Grant Awards, 2020
Brett Cortus Memorial Graduate Scholarship, 2020
Alberta Graduate Excellence Scholarship, 2019/2020
Donald Haid Graduate Scholarship, 2019
University of Alberta Doctoral Recruitment Scholarship, 2019

AFFILIATIONS

- International Society for Ecological Economics (Member)
- Andean Society of Ecological Economics (Member)
- Association of Environmental and Resource Economists (Member)
- Agricultural and Applied Economics Association (Member)
- European Association of Environmental and Resource Economists (Member)

PROFESSIONAL EXPERIENCE

Environmental Valuation Reference Inventory - Canada Economist (Consultant) 01/2024 - Present

Identify and compile health / environmental valuation studies published in the last years to expand the Canadian Inventory of Valuation Studies

Future Energy System (FES) - University of Alberta – Canada 04/2020 - Present
Research Assistant

Part of the project titled Economic Analysis of Reclamation Technologies and Policy Options. Research and quantify the cost of passive and active reclamation technologies for oil sand process water in tailing ponds. Analyze the legislation and implement instruments to understand Albertan's preference for reclamation policy outcomes.

Asociación para el Rescate y Bienestar de los Animales – Peru 01/2020 - Present
Policy Advisor

Develop research about dietary intake and diet preferences in Peru and Latin America. The main focus is to understand consumer's preferences regarding plant-based products and animal welfare legislation. Provide economic support to legislative projects.

Foundation Franz Weber – Switzerland 07/2017 - Present
Policy Advisor

Provide research assistant about consumer's meat intake in Europe and Latin America, animal exports, the future of the meat industry, and their impacts on health and the environment. Develop and implement campaign to develop legislative projects regarding urban fauna population control and eliminate bullfighting in Peru.

Agency for Environmental Assessment and Enforcement (OEFA) – Peru 02/2017 - 08/2019
Economic specialist

Strategic planning in risk management, solid waste management, and ecosystem services. Coordinate the economic incentives and develop proposals to improve the corporation's compliance with environmental laws. Estimate the maximum monetary sanction scale for extractive economic activities (mining, energy, fisheries, industry) and present economic research on environmental enforcement. Calculate fines for breaches of environmental law.

Animals' Angels International – Germany 03/2015 - 01/2017
Research assistant

Develop and assist in investigations related to the transport and handling of production animals inside the European Union and in third countries. Participate in the elaboration of reports and meeting with EU authorities and transport companies.

Institute of Peruvian Studies (IEP) – Peru 07/2014 - 03/2015
Independent Researcher

Development of the research entitled Realities and social determinants of population growth in the vicuña in Peru funded by the “Seminario Permanente de Investigación Agraria”.

Agency for Environmental Assessment and Enforcement (OEFA) – Peru 10/2013 - 05/2014
Economic analyst

Economic research to determine the methodology to estimate the optimal sanctions for breaches of the environmental law of extractive corporations. Calculate fines for breaches of environmental law.

Institute of Peruvian Studies (IEP) – Peru 10/2011 - 09/2013
Ph D. Roxana Barrantes' research assistant

Research and consulting for public and international private organizations in rural development, information technology and communication, climate change, natural resources, and conservation.

LANGUAGES AND IT SKILLS

- English: TOEFL – Level C1
- German: Goethe Institut – Level A2
- French: Alliance Francaise – Level A1
- MS Office and Stata: Advance level
- Qualtrics, Latex, ArcGis, Qgis, TexStudio, R Studio, Ztree: Intermediate level
- Java, Otree, GitHub, OSF and Python: Beginner level

ADDITIONAL ACTIVITIES

Fundación Veg – Chile 01/2022 - Present
Advisor for Vegetarianos Hoy, Chilean NGO promoting plant-based diets in Latin America.

Peruvian Vegetarian Union – Peru 06/2017 - Present
Co-founder and Research Director. Certificate of vegetarian/vegan products and coordinate research about plant-based products consumption.

The Land Reclamation International Graduate School 01/2021 - Present
Member - Participate in Energy Explores activities as a presenter. The aim is to teach children and the general public about the complexity the is the economics of reclamation.

AERE Grad Student Engagement Committee – US 01/2023 - 12/2023
Member - Organize events to help students and early career researchers to be more successfull in the field of environmental and resource economics.

EN ROADS Climate Interactive (MIT) – USA 07/2019 - 12/2022
Ambassador. I have helped implementing EN-Roads simulations in Peru and have translated material in Spanish.

Global Research Network Animals and Biodiversity programme – UK 01/2022 - 12/2022
Junior Fellow - Research on the effects of exports on animal welfare to present policy improvents at the EU commission. Coordinate and promote events about animal rights and animal welfare.

Peruvian Youth against Climate Change – Peru 01/2018 - 12/2021
Advisor - Advising young members on policy proposals related to environmental justice and education in climate negotiations.

REFERENCES

W.L. (Vic) Adamowicz

Professor

Department of Resource Economics and Environmental Sociology, University of Alberta
vic.adamowicz@ualberta.ca

Bruno Wichmann

Assistant Professor

Department of Resource Economics and Environmental Sociology, University of Alberta
bwichmann@ualberta.ca

Roxana Barrantes

Principal researcher,

“Instituto de Estudios Peruanos” (IEP)

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Aili Pyhälä

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University of Helsinki

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Jorge Ellegren

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